

## **Position Description - Professor**

## **Description and Selection Criteria**

## **Lincoln Education Australia (LEA) Organisation**

Lincoln Education Australia is a values-based, not-for-profit institution offering innovative, contemporary courses and exceptional teaching in a high-quality, multi-cultural learning environment with modern facilities and wide-ranging academic and learning support services. LEA promotes a culture of performance excellence through regular professional learning activities and leadership programs.

The Lincoln Education Australia vision is to become a world-class provider of higher education committed to preparing graduates with advanced knowledge and skills for career success, for transforming society and for responsible global citizenship. Our mission is to advance knowledge and scholarship, prepare students as critical and creative thinkers capable of responding to real-world challenges, develop leaders, inspire entrepreneurs and promote lifelong learning.

LEA begins operation in 2023 with a Bachelor and Masters degree that combine Business, Information Technology and Cyber skills. These are entirely new degrees developed in collaboration with leading Australian and international academics drawn from business, IT and cybersecurity studies. This position offers an exciting opportunity for the successful applicant to contribute knowledge, creativity and energy to operationalise LEA's vision and mission during the inaugural year and to and shape future directions.

## **Position Purpose**

Academic staff are expected to carry out teaching and learning duties in accordance with the approved curriculum, LEA policies and procedures, values, and standards, upholding high professional standards and leading by example.

The position draws on extensive academic excellence to underpin and carry out teaching, research or scholarship, leadership, and management in the related field and within the faculty and to maintain their own continuing professional development.

Academic staff are expected to contribute to LEA teaching activities across a range of undergraduate and post graduate courses and further development of courses as well as associated administrative and other activities. Also, to plan and implement teaching and learning activities and perform student assessments as per the course curriculum, maintaining the highest standard of academic integrity in accordance with the mission, core values and purposes of LEA. Promoting and fostering organisational culture of high-quality education embracing cultural diversity instilling humane values and intercultural awareness.



#### The Position

Professors are appointed on a 3-5 year renewable contracts and are expected to have high-level experience in various aspects of business information systems with a substantial record of research and/or publications. Incumbents have established themselves by their expertise, achievements, and reputation over a sustained period to be distinguished professionals in an area of practice or discipline. A central responsibility of this position is the integration of academic scholarship with practical experience. Incumbents will have recognised applied research and/ or industry publications that have made a demonstrable contribution to advanced knowledge in business information systems. Incumbents will have had a successful career in academia, industry, government or the wider community and be highly motivated to bring those experiences to LEA, largely through teaching and education.

## Responsibilities and duties

The responsibilities and duties reflect the full range of academic duties which could include (but are not limited to):

- Teaching undergraduate and postgraduate students to enhance practical applications of a particular field of study. Incumbents may also support students realise career opportunities or serve as advisors for projects and/or project teams
- Teach classes or courses related to the appointee's specific expertise and unique professional experience, and in a manner that advances the educational mission of the LEA
- Participation in scholarly activities, such as helping to develop innovative research questions, advising faculty on their research projects, or serving as a liaison between the LEA and industry or government
- Assist in connecting academics with external partners for grant applications
- Supports the building of corporate relationships to engage speakers from local industry leaders, government and experts that facilitate learning and reputation effects
- Develops the capability of the LEA and competence of its staff through significant boundary-spanning relationships
- Acts as an ambassador for LEA by participating in public events such as thought leadership panels, conference presentations, etc.
- Cooperate with all health and safety policies and procedures of LEA and take all reasonable care to ensure that your actions or omissions do not impact on the health and safety of yourself or others

## **Essential Selection Criteria**

- A Doctorate degree with a minimum of 10 years of experience within a related area in a higher educational provider
- A distinguished record of scholarship and excellent academic leadership



- A distinguished record of research and publication in the discipline of business information systems
- A record of excellent achievement in teaching, courseware development, and supervision at undergraduate and postgraduate levels
- A record of achievement in academic administration in a tertiary institution or equivalent
- A strong record of successful interaction with industry/business/relevant authorities/professional organisations
- "In depth" knowledge and expertise in a minimum of two subject areas and "Moderate" knowledge and expertise in a minimum of two subject areas listed in the attached "Knowledge and Skills Requirement Matrix"

#### **Desirable Selection Criteria**

- Senior membership of a relevant professional association
- Experience in leading and managing online and blended learning environments

## **Equity and Diversity**

LEA is an equal opportunity employer. Equality of opportunity and access is a critical priority for LEA. All LEA staff are wholly committed to equal opportunity in education, employment, and the welfare of students and staff. All staff at LEA are recruited and promoted on merit.

## Occupational Health and Safety (OHS)

All staff recruited to LEA are inducted into a safe and healthy working environment. All staff at LEA are required to take all reasonable precautions for their own health and safety and that of other personnel who may be affected through their conduct. All staff are required to understand OHS responsibilities applicable to their position in LEA. Additional OHS responsibilities apply for staff supervisors, Managers, and other senior LEA personnel.

## **Reporting Relationships**

This position, along with the other academic teaching staff, Manager, Academic Quality, Course and Subject Coordinators, and the Librarian, report to the Academic Dean.

## **Remuneration Package**

An attractive package is negotiable and includes superannuation and other benefits that go with the position. Professional development as applicable will be provided.



For queries, please contact

**Srinivas Avvari** 

**Chief Operating Officer** 

Email: coo@lincolnaustralia.nsw.edu.au

Stating the job title in the Subject line



# **Knowledge and Skills Requirement Matrix**

## **Bachelor of Business Information Systems (BBIS)**

Code	Subject Area	Individual Expertise	
		Moderate	In-depth
	Year 1 – Semester 1		
BIS5101	Entrepreneurship and Marketing		
BIS5102	Computer Principles and Programming		
BIS5103	Organisational Management		
BIS5104	Database Management Systems		
	Year 1 – Semester 2		
BIS5105	Principles of Accounting		
BIS5106	Systems Analysis and Design		
BIS5107	E-Commerce		
BIS5108	Data Communication and Networking		
	Year 2 – Semester 1		
BIS5201	Design Thinking		
BIS5202	Accounting Information Systems		
BIS5203	Website Design and Development		
BIS5204	Business Ethics and Professional Perspectives		
	Year 2 – Semester 2		
BIS5205	Object-Oriented Programming		
BIS5206	Human Resources Management		
BIS5207	IT Industry Management		
BIS5208	Cloud Computing		
	Year 3 – Semester 1		
BIS5301	Cyber Security Management		
BIS5302	Artificial Intelligence in Business		
BIS5303	IS Project Management		
BIS5304	Total Quality Management		
	Year 3 – Semester 2		
BIS5305	Analytics for Decision Making		
BIS5306	Enterprise System Development		
BIS5311	Capstone Project		
	Electives		
BIS5321	Big Data Analytics		
BIS5322	Data Visualisation		
BIS5323	Network System Management		
BIS5324	Internet Routing		
BIS5325	Cyber Law and Ethics		
BIS5326	Enterprise Data Management and Analysis		
BIS5327	Systems Integration		



# **Master of Business Information Systems (MBIS)**

Code	Subject Area	Individual Expertise	
		Moderate	In-depth
	Year 1 – Semester 1		
BIS7101	Business Information Analysis		
BIS7102	Database Management Systems		
BIS7103	Business Data Communications and Networking		
BIS7104	Entrepreneurship and Management		
	Year 1 – Semester 2		
BIS7105	E-Business models		
BIS7106	Web Design and Development		
BIS7107	Operations Management		
BIS7108	Design Thinking		
	Year 2 – Semester 1		
BIS7201	Cloud Computing for Business		
BIS7202	Cyber Law in Practice		
BIS7203	IS Project Management		
	Year 2 – Semester 2		
BIS7204	Enterprise Information Systems		
BIS7205	Data Governance and Ethics		
BIS7211	Capstone Project		
	Electives		
BIS7221	Big Data Analytics		
BIS7222	Data Mining for Business Analytics		
BIS7231	Information Security Management		
BIS7232	Cyber Forensics		